

**HUB
MOVILIDAD
CONECTADA**



There is a real problem

The traditional mobility sector has reached limits that undermine the correct development of society

- Underutilized: 4% of the time available
- Pollutes: 45% of the oil produced
- Consume Time: 600,000 million hours / year
- Hazardous: 3,500 people die / day
- Expensive: 15% of global GDP

Technology is here:

Connected car:

Cloud Conectivity
Internet / Infotainment / Big Data

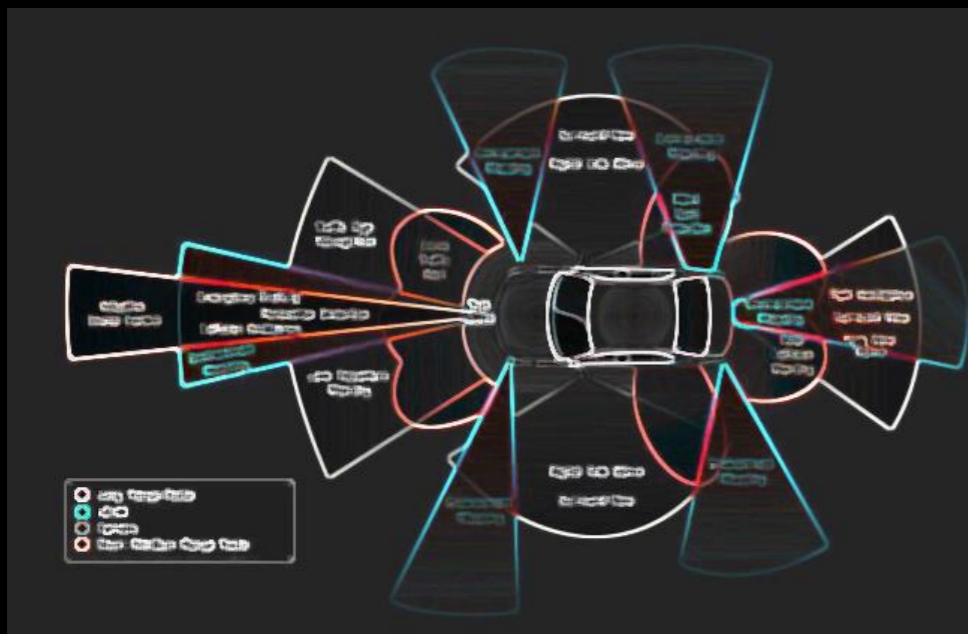


Conectivity V2V
w/ others cars

Conectivity V2I
w/ infrastructures & Smart City

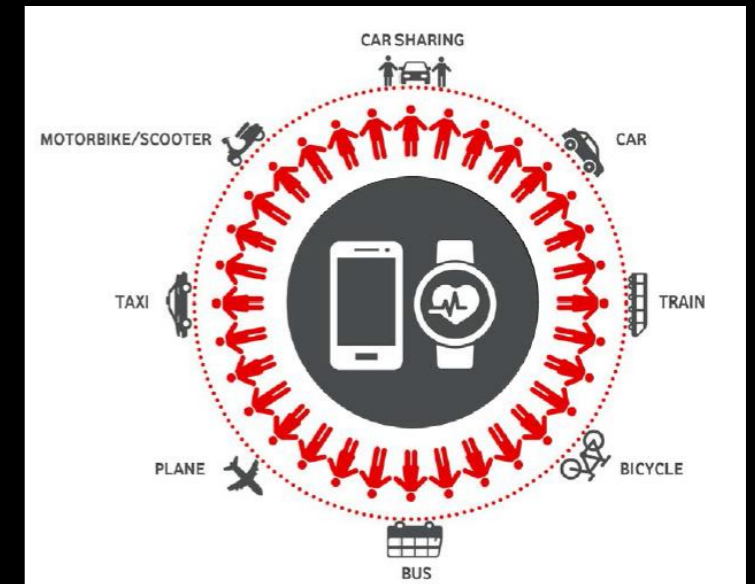
Operative Systems/
On board Platforms

Autonomous car:



Electric cars

New technology Services:

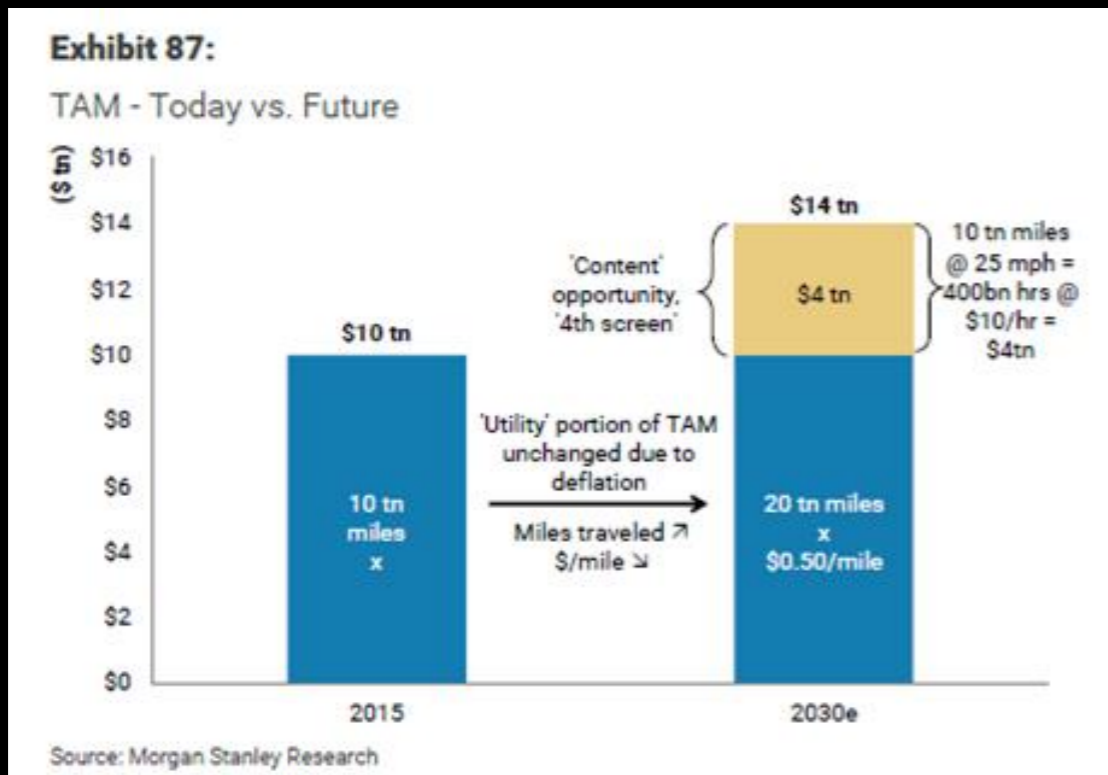


Carsharing
Ridesharing
Multimodal
Last mile

...

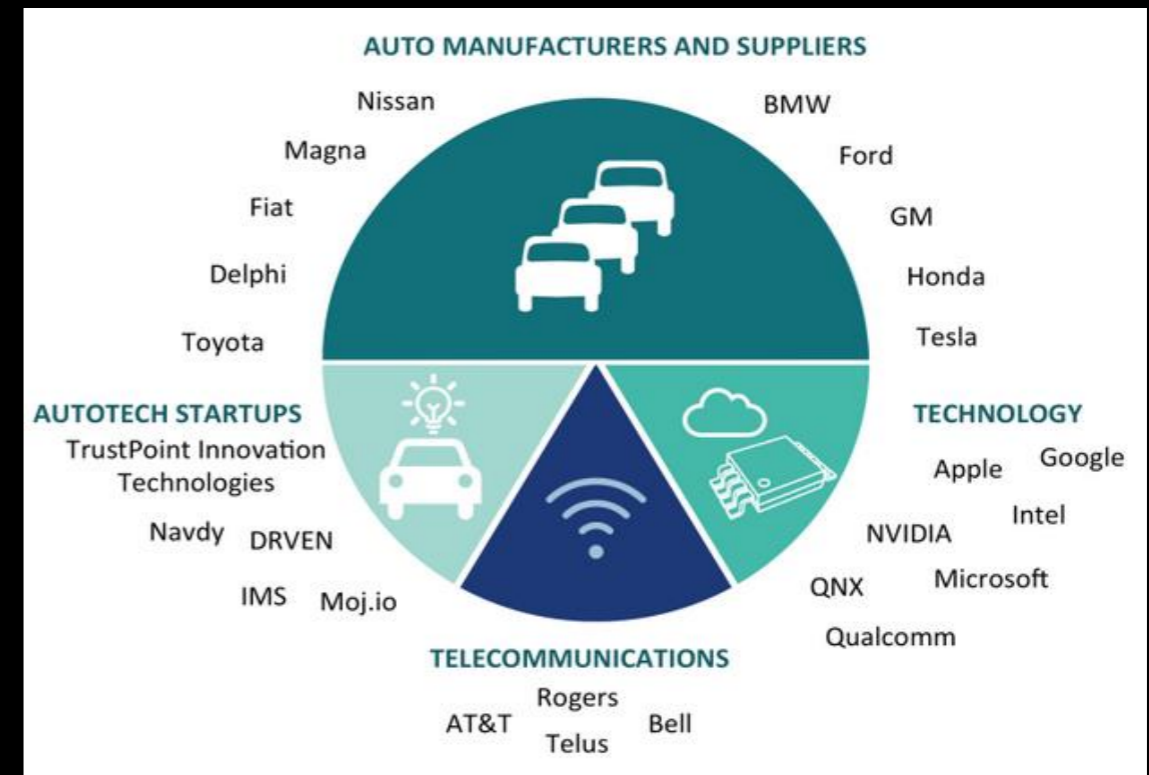
Redefining the market:

New business:



The car will be the 4th screen
New mobility services

New players:



OEMs and...
Telcos
Technology
Startups

The race for investment & open innovation

880 start ups invested in.

42.000M\$ invested. 2nd after Fintech

OEMs & multinationals launching their owns CVC, VB, ...

Telematics (174 Companies)
 MOBILEYE, Jasper, Telogis, HUGHES, GREENROAD, Airbiquity, Zebie, ETHERIOS, Aeris, CLOUDCAR

Ride Hailing (72 Companies)
 Lyft, Kobbza, Shuddle, MOOBITAXI, EASY TAXI, bandwagon, CabForce, Uber, open taxi, TaxiStartup

Location/Mapping (109 Companies)
 dash, deCarta, here, MAPPPL, TELENAV, Route.me, Beat the traffic, Urban Mapping, TagThisCar, MapBox

Smart City (58 Companies)
 chargepoint+, A123 SYSTEMS, gogoro, scoot, Bloomenergy

Autonomous Sensors (22 Companies)
 Velodyne, LIDAR USA, freescale, Autoliv

Auto Wireless Networking (41 Companies)
 SIERRA WIRELESS, carvoyant, xata, Telit, VELO, WILSON ELECTRONICS, CUBIC TELECOM

Car Sharing (53 Companies)
 zipcar, RelayRides, Zoom, tamyca, wadeeny, WhipCar, sunnyride, fine

Connected Transportation
 Contact info@venturescanner.com to see all 702 companies

Fleet Management (94 Companies)
 SMARTDRIVE, ConnectM, INRIX, xata, nomikos, Fleet Management Solutions, gofleet, Fuel Express, SageQuest, FieldLogix, e-drive, Trafflog, TELARGO

Individualized Insurance (62 Companies)
 cobra, Goji, CARTRACK, MODUS, veriscan

Infotainment (42 Companies)
 REAL VC, ALPINE, NUANCE, Open Automotive Alliance, FEV

Clean Tech (27)
 achatesPOWER, RYPOS, V

Enhanced Ownership (36)
 beepi, ingenio, Instamotor

Public Transit (28)
 moovit, masabi, Scozia, unwire

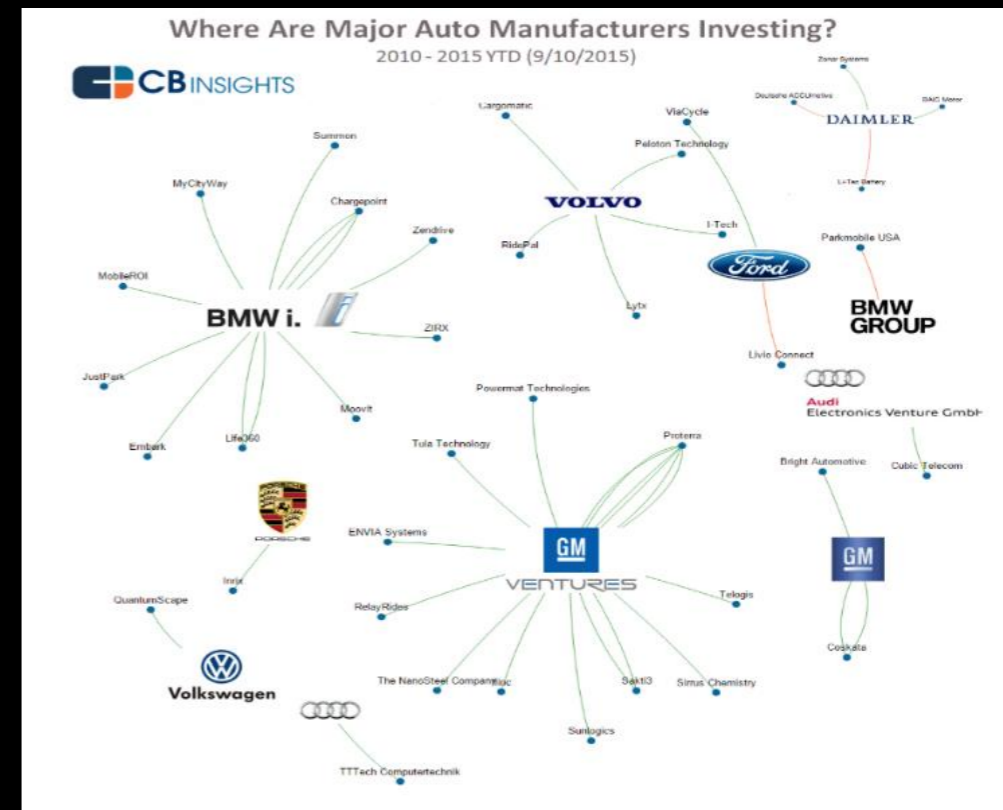
Intelligent Transit (30 Companies)
 SENSYS networks, TRAFFICAST, Aldis, RacoWireless, mad, Savari

Smart Parking (43)
 QuickPay, ParkMe, spoton, ParkWhiz, SpatHero

HUD (8)
 navdy, SKULLY

V2V Comm (19 Companies)
 COBDA WIRELESS, CELOTON, transitionator

Venture Scanner



What we do at Hub MC ?

We work in just one vertical

We are NOT an Accelerator

We are an Acceleration Channel:

- *Using existing resources
- *Connecting them together
- *Building a path that makes sense for each stage of development
- *From idea to growth stage
- *More than 20 startups



Connected mobility evangelisation

Focus on creating synergies



Focus on specialised mentoring

Focus on specialised investors

