

# Who



## Alberto Onetti, Chairman

- University Professor of Management
- Serial Entrepreneur (Italy/ Silicon Valley)
- Coordinator of Startup Europe Partnership (SEP)

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## SOME OF THE COMPANIES WE SERVED



# Feeding Corporate Innovation Hunger

We serve the entire Innovation Journey of a Corporation



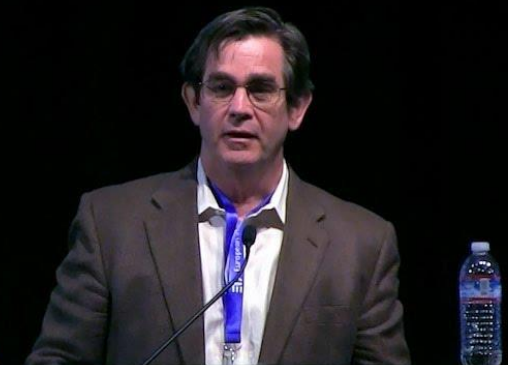
# Open Innovation

*“Open innovation is a paradigm that assumes that firms can and should use **external ideas** as well as **internal ideas**, and internal and external **paths to market**, as the firms **look to advance their technology.**”*

## Open Innovation: The Survival of the Fittest

Are EU Corporations doomed or can they survive? How EU Corporates are cracking Open Innovation

**Henry Chesbrough**  
@SEC2SV EID 2016



# Open Innovation: Goals



**TREND SETTING / EXPOSURE**



**EDUCATION**



**ACCELERATION**



**CO-DEVELOPMENT (POCs)**



**PROCUREMENT**



**ACQUISITIONS / INVESTMENTS**